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#### Our Mission

We combat the hunger crisis in our region by strategically procuring and distributing nutritious food through community partners ...

### because no one should go hungry.

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**Chief Executive Officer** 

Susan E. Goodell El Pasoans Fighting Hunger

### The Challenge Continues

## Dear caring Friends,

Both 2020 and 2021 were years of high levels of need in our community. El Pasoans Fighting Hunger Food Bank, met the challenge both years by distributing approximately 140 million pounds of food each year. This made our food bank the 3rd largest food bank in the nation, in terms of pounds of food distributed.

In spite of the fact that for many across the nation things have begun to get back to somewhat "normal," too many families across the Boarderland are still suffering. Experts say that it could take from 18 to 24 months for families still affected by the pandemic to get back to where they were and recover financially. As the pandemic continues, this has further burdened the most vulnerable people in our community — seniors, children and the working poor.



Need remained high but the loss of manpower (National Guard, TEAM Rubicon, Get Shift Done, fewer AmeriCorps members) and less funding (fewer federal dollars available than in 2020) has made the food bank's job harder.

To keep our community fed we got creative: we implemented an outdoor mercado so clients could serve themselves, we started using the Link2Feed software that digitizes and tracks registrations making the food bank a leader among food banks, and we opened the Food FARMacy.

Thank you for your trust in the food bank. Our donors mean the world to us. Your support helped us fight hunger this past year. Please help us to continue our mission in 2022, " ... so that no one goes hungry."

Susan Goodell
Chief Executive Officer









# DoorDash and El Pasoans Fighting Hunger Deliver





El Pasoans Fighting Hunger Food Bank established a partnership with DoorDash which delivered essential food and resources to vulnerable homebound recipients, including seniors, individuals with disabilities, and veterans.

DoorDash Dashers successfully made over 60,000 deliveries providing essential food to seniors and other homebound individuals, including those with COVID-19, since March 2021 when the partnership was piloted with DoorDash. The food bank and DoorDash were at this time, delivering to and serving 1,700 clients every other week.

"Working with DoorDash has been fantastic. They have partnered with us in a very meaningful way to help us reach our most vulnerable neighbors," said Karmela Galicia, Director of Programs for El Pasoans. "We're excited to continue this partnership and offer our clients safe, reliable food delivery."

"DoorDash is proud to partner with El Pasoans Food Bank to provide choice, convenience, and dignity to their clients," said Brittany Graunke, DoorDash Drive's Director of Government and Nonprofit. "This tremendous partnership is just another example of DoorDash Drive helping fill an ongoing need by allowing partners to rely on Dashers to deliver food to people in their local community. Leveraging our last-mile logistics platform, we are committed to reducing barriers to accessing meals, groceries, and pantry items."

# **El Pasoans**Fighting Hunger Mercado

Welcome to the new El Pasoans Fighting Hunger Mercado. The Mercado reflects the Borderland culture that exists in our community as a new model of distribution at the El Pasoans Fighting Hunger Food Bank. It captures and symbolizes the beloved heritage and culture of El Paso.

This new distribution model helps to reduce our need for manpower, allows our clients to "choose" for their family needs, and ultimately reduces the stigma of simply receiving food.

At the Mercado, neighbors are supporting neighbors through this beautiful new client choice food distribution site.



## Sustained and Planned Civing

A gift to El Pasoans Fighting Hunger Food Bank can take many forms. Ranging from a cash bequest to a share of your estate. You can consider a memorial to yourself, your family, or to honor a loved one. Options can include:

✓ Bequest

- ✓ Life Insurance
- ✓ Testamentary Trust
- ✓ Real Estate
- ✓ Charitable Remainder Trust
- ✓ Stocks
- ✓ Charitable Gift Annuities

You can also leave a Legacy Gift at El Pasoans Fighting Hunger!

Please contact us to discuss these options: Chief Development Officer, Kathy Cox, 915-298-0353, ext. 121.



Our new website allows donors the option to make a sustained gift through monthly payments. **We currently are seeking 2,500 donors to make \$20 monthly contributions;** that would result in \$600,000 for El Pasoans Fighting Hunger Food Bank and 4,200,000 meals for people in need!

## **Volunteer Recognitions**A Salute to Our Wonderful Volunteers

We are so grateful we had so many amazing volunteers serve with us in 2021! In addition to our incredible groups from schools, corporations, churches, clubs, military units, and the great individuals who came out to serve the Borderland, these Outstanding Volunteers went above and beyond and showed up on a daily or weekly basis to serve those in need! From getting our distribution site set up each morning, to keeping the Food FARMacy shelves fully stocked, to building thousands of food boxes for our senior programs and emergency delivery; these volunteers have shown such dedication and compassion to the food bank and those we serve, we cannot even begin to thank them enough.

The award for Volunteer the Year, goes to Dave Wellons! Dave truly is the best of us! He is caring and creative! He is enthusiastic and ingenious! He can fix or build anything, find a solution to any challenge, teach us something new every day and knows more about shopping cart maintenance and repair then anyone on the planet! We are eternally grateful that he has chosen El Pasoans Fighting Hunger as his Volunteer home, because we literally do not know what we would do without him!







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#### No one should go HUNGRY!

2021 was an extremely challenging year of need with the number of people experiencing food insecurity and going hungry remaining as high as 2020 levels when the pandemic first struck. There are still families in crisis, and the pandemic is still a threat. Children have to face going hungry when outside school hours and meals, seniors try to survive on very little income and can run short of food before the end of the month, breadwinners who fell ill or lost their jobs/hours, struggle to keep the family fed the entire month. For those who are disabled and surviving on very little income, a thoughtful donation means they are not forgotten, and they can stay as healthy as possible. Every \$10 dollars provides enough food for 70 meals. Please join in supporting our neighbors in need in 2022. We know donors change and save lives every day.